

# **Economic Development Committee Meeting Minutes, Wednesday 5/10/17**

**Call to Order:** Mike Miller (EDC Chair) at 8:00AM

**Present:** Mike Miller (EDC Member Chair), Sally Welch (EDC Member Vice-Chair), EDC Members: Cathi Ruff, Cherri Spriggs-Hernandez, Matt Gardner, Carol Witten, Joann Hilton, David Plaut, Shawn Tillman (EDC Manager), Ray Leftwich (City Engineer, attending for Matt Brower), Dan Karleskint (City Council), and Peter Gilbert (City Council).

**Excused Absence:** Matt Brower (City Manager).

**Motion for Minutes Approval:** Motion by Joann Hilton, Sally Welch 2<sup>nd</sup>.

**Guests:** Jerry Harner (City Treasurer), Sandy Butcher (Citizen interested Village 5), Marlon Wenstrom, Vice-President of Jones Lang LaSalle, Brian Denton (Jones Lang LaSalle), Stephen Strombeck Professor of Marketing of William of Jessup University, Clifton Taylor Vice-President of Richland Communities, and Gene Endicott (Richland Communities).

**Public Comment:** None

## **Committee Business:**

1. Lincoln Business Resource Guide developed by Shawn Tillman and Cathi Ruff is a handout of available services for businesses to access assistance for their business.
2. Village #5 Status/Update by Clifton Taylor was presented in a power point description of Village 5. It will include 8,200 housing units, 5 schools, two fire stations, parks, open space and soccer complex. Website: richlandcommunities.com.
3. EDC Scorecard has priorities and actions set with flexibility to move and adjust. Cherri Spriggs-Hernandez made a motion to recommend that the City Council adopt the EDC Scorecard, with Joann Hilton, 2<sup>nd</sup>. EDC agreed to move it forward for council to consider, with the objective to include it as part of the quarterly ECD update to the council.
4. Greater Sacramento Competiveness Forum event was on April 12, 2007. Joann Hilton summarized the event in power point and video.
5. Business Walks/Outreach with Chamber of Commerce activities recommended by Shawn Tillman are business visits and calls by volunteer EDC members to Lincoln businesses.

## **Information Items:**

1. Unemployment Data for March 2017 shows Lincoln at 4.6% with 900 out of 18,700 people unemployed.
2. Sales Tax Q4 2016 shows Lincoln's receipts from October to December 10.0% above the 4<sup>th</sup> sales period in 2015. Actual sales were up 5.6%.
3. Department of Finance Population Estimate for Lincoln grew from 47,268 to 48,165 (+1.9%) from January 2016 to January 2017.
4. New Business Licenses in February 2017 were 19, and for March 2017 were 28.

## **Updates and Future Agenda Items:**

1. Shawn Tillman attended the South Placer Economic Forecast Conference 5/9/17 in Auburn and will give an update.
2. Cherri Spriggs-Hernandez will discuss the articles in progress for the Sacramento Business Journal and Lincoln Potters Host Families Program.
3. EDC Awards Program
4. Parklet Presentation

**Meeting Adjourned:** 9:33AM by Chair Mike Miller  
Respectfully submitted by Carol Witten, EDC Member